



# *Email Capture Templates + Ideas*

**INCREDIBLE  
MARKETING  
RESOURCES  
READY TO  
USE**

**IN ORDER TO GET PEOPLE TO  
JOIN YOUR EMAIL LIST, YOU  
HAVE TO GIVE THEM  
SOMETHING THAT THEY WANT.**

**FOR BUSINESSES, THIS CAN BE  
EASY – BUT FOR MUSICAL  
ARTISTS, YOU'LL NEED TO GET  
A LITTLE CREATIVE.**

**CHECK OUT SOME TEMPLATES  
OF IDEAS FOR YOU TO USE AS  
GIVEAWAYS TO ADD PEOPLE TO  
YOUR EMAIL LIST!**

# email capture templates + ideas



COMING YOUR WAY

## TEMPLATE ONE:

ENTER YOUR EMAIL BELOW FOR  
20% OFF ALL MERCH +  
ADVANCED TICKETS ACCESS  
TO ALL SHOWS



**TEMPLATE 2:**  
**ENTER YOUR EMAIL ADDRESS**  
**TO RECEIVE THREE TRACKS**  
**FROM MY UNRELEASED EP.**



## TEMPLATE 3:

ENTER YOUR EMAIL TO SEE A  
BEHIND THE SCENES LOOK AT  
MY MUSIC PROCESS



## TEMPLATE 4:

ENTER YOUR EMAIL ADDRESS  
TO GET EXCLUSIVE ACCESS TO  
A SHORT FILM ABOUT MY  
JOURNEY AS A RECORDING  
ARTIST



## **TEMPLATE 5:**

**ENTER YOUR EMAIL ADDRESS  
TO BE ADDED TO MY CLOSE  
FRIENDS CONTENT ON  
INSTAGRAM**





## TEMPLATE 6:

ENTER YOUR EMAIL ADDRESS  
TO GET AN EXCLUSIVE LOOK AT  
MY NEXT THREE RELEASES



# **Sell it.**

**make it seem like something  
super cool that anyone would be  
intrigued by.**

**remember: content has value.**

**if you create something and talk about it with  
respect, other people will respect it too.**

**You have the power to gas yourself and your  
projects up right if you word everything correctly.**

**Then you can start gathering and collecting these  
people up and continue to build their love for you  
and your music.**





# email templates

COMING YOUR WAY

PICK ONE OF THESE AND CUSTOMIZE IT FOR YOUR EMAIL LIST OFFERING ! MAKE SURE TO MAKE THE BEST IMPRESSION POSSIBLE ONCE SOMEONE TRUSTS YOU WITH THEIR CONTACT INFO.

**Thank you for joining the  
\_\_\_\_\_ Email List.**

**Here's your download link to get  
my \_\_\_\_\_ I promised.**

**I want you to know, I don't take  
you for granted - and I won't  
spam. Thanks for being along for  
the ride-**



**- Artist Name/ Logo**

**Yo, I appreciate your support.**

**Click here to download the \_\_\_\_\_  
you signed up for.**

**I'm really grateful for your  
interest and I'm going to keep it  
legit. Have a great day!**



**- Artist Name/ Logo**

**Hey, it's \_\_\_\_ and thank you so much for joining my email list.**

**First off, here's the special access to my \_\_\_\_\_ - click the link to get it now!**

**I've got crazy things coming this year, but above all I plan to work hard and stay focused. Thanks for keeping up with my music, it means the world to me.**

**- Artist Name/ Logo**



**I appreciate the subscription to my email list! You're a real one.**

**Here's a link to the \_\_\_\_\_ as promised. I'm really excited for you to \_\_\_\_\_ it. Please share any thoughts you have with me on social media! My handle is \_\_\_\_\_ across all platforms.**

**Stay up with me on this wild ride, I promise it won't be boring - and that I won't be hitting up your inbox too often.**

**Thanks again, and stay lit-**

**- Artist Name/ Logo**



# Finishing Up



**Get your fan capture systems - including your email list incentives and emails - built and ready NOW for easy and consistent growth overtime. You will regret not doing this, and it's as easy as picking two templates from this ebook.**

**These are advanced tools for a reason - they WORK. Stop feeling left behind and get your fanbase built and organized the way the labels do. No one else will do it but you - but remember - no one else will PROFIT but you.**